

Reumors

October 2017

**EARLY BIRD REGISTRATION ENDS
OCTOBER 31ST FOR
“Leadership Revolution”**



The annual National Conference on Student Activities (NCSA) brings together different groups of like-minded educators, activity advisors, and leadership camp directors/staff for a weekend of learning, networking, and fun. NCSA is designed to provide program strands that encourage participation of a wide variety of activity advisors, school administrators, leadership educators, motivational speakers, and consultants. It is NAWD's goal that the participants will be inspired during the three days of the conference and will return to their homes to make the most significant difference possible in the lives of their students, colleagues, and community members.

The program will feature:

- Three general sessions which will include:
 - A drama presentation and interactive discussion: Will & Company
 - Keynote speaker: Steve Cabe
 - “TED –Talk” style presenters
- Three 40-minute workshop presentations
- One Conversation Café focus group session
- A New Hall of Ideas Session (optional)
- A “Human Library” session (optional)
- Five-10 minute “Meet the Pros” sessions to learn about new materials, methods, projects successfully implemented across the nation
- Pre-conference activity options:
 - Leadership at the Peak: an all-day leadership curriculum experience at Chewelah Peak Learning Center
 - Winter Recreation at the Peak
 - Speakers Showcase
 - Gonzaga Leadership Institute specialty workshops
- Mixers, social activities and meals that promote networking and fun



Website
www.nawd.com

Twitter (new!)
[@paradeofideas](https://twitter.com/paradeofideas)

REGISTRATION AND HOTEL INFORMATION

Date: Friday, Dec. 1 to Sunday, Dec. 3, 2017

Location: Hotel RL and downtown sites in Spokane, Washington
www.hotel-rl.com/park-spokane
509-326-8000

Rate: \$90 plus taxes for one to two people per room per night/ \$100 for 3 and \$110 for 4

Cost: \$315 (program and materials, two breakfasts, one lunch, one dinner, and NAWD dues) by October 31st
\$295 reduced rate when registering as a group of 5 or more by October 31st.
\$335 after October 31st or \$370 onsite.

More information regarding registration, hotel, pre-conference trips, etc. can be found at the NAWD website Conference Page:
www.nawd.com/conference/index.html

NCSA-2017 DETAILS FOUND AT

www.nawd.com/conference/index.html

- UPDATED Conference schedule
- Online Registration
- Hotel Reservations for Hotel Red Lion-Spokane
- Pre-conference sessions Friday :
 - Leadership at the Peak (all-day camp)
 - Speakers Showcase
 - Leadership Institute specialty workshops at nearby Gonzaga University
- Bios of Keynote Speakers
- Descriptors for Workshop Sessions
- REVISED Descriptors for Conversation Cafe Sessions
- Application to be a “Meet the Pros” and Hall of Ideas” Presenter (due Friday, October 20th)
- Mentorship Program Info Sheet
- Graduate Credits Available

PRE-CONFERENCE OPPORTUNITIES DECEMBER 1, 2017

This year's conference offers four pre-conference options. Two are full day events that will depart the conference hotel at 7:30 AM on Friday December 1. Two begin Friday at 1:00 PM. All conclude before the first conference session begins!

PRE-CONFERENCE OPTION 1 Leadership at the Peak



Experience "Leadership Camp" first hand! This event will be valuable to people teach leadership in a camp, retreat of classroom setting. Highlights include:

- **Joke on Trial** – The "Humor Triangle" has become a part of leadership curriculum throughout the country and it was created by camp staff in Washington state. This large group session features a new way to present the concept of appropriate humor. Debrief sessions to follow will be small group "application circles" to further explore the topic.
- **Sensitivity to Others** – Teaching student leaders to truly understand their own "student body" is at the core of leadership education in Washington. Large group and small group sessions will explore the topic and provide models for application and personalization to your own setting.
- **General Camp Fun, Networking and Great Times** – Leadership educators in a camp setting. It doesn't get much better than that! Curriculum sharing, retreat setting, bus time together, learning and fun. Can't beat it for \$30!
- Participants will leave the Hotel RL at 7:30 AM on FRIDAY, DECEMBER 1 and will travel one-hour by charter bus to the Chewelah Peak Learning Center (CPLC) for a day of leadership camp. The day will include leadership curriculum, hands-on activities, and

and goals. The bus will return to the Hotel RL in time for "campers" to freshen up before the NCSA conference opening. For over 60 years, summer leadership camp has been a tradition for Washington schools. This pre-conference program will provide a unique opportunity for NCSA attendees to interact with some of the most talented leadership educators in the nation. This pre-conference event includes lunch, snacks and transportation.

Cost per delegate = \$30. Please note that participants will need to arrive in Spokane by THURSDAY night, NOVEMBER 30th to attend.

PRE-CONFERENCE OPTION 2 Winter Recreation at the Peak

The Charter buses that will be taking members to Chewelah Peak for a mini-Leadership Camp can also transport those who decide to use the day exploring the winter recreation opportunities in the area. Snow-shoeing, cross country and down-hill skiing as well as winter hikes are all available at Chewelah Peak. The \$30 pre-conference fee will cover the bus trip and lunch. Rental fees and lift-tickets would be the responsibility of each participant. Washington hosts will work directly with people choosing this option so we can best meet your needs.

PRE-CONFERENCE OPTION 3 Speakers' Showcase Hotel Red Lion-Spokane 1:00-4:00 PM

A Speakers Showcase program jointly sponsored by the National Association of State Student Council Executive Directors (NASSCED) will be offered to participants from both organizations. This session will provide the opportunity to hear from and interact with leading speakers in the youth market.

Time Schedule

1:00 – 1:10	Welcome and Intro
1:15 – 1:40	Speaker one
1:45 – 2:10	Speaker two
2:15 – 2:40	Speaker three
2:45 – 3:10	Speaker four
3:15 – 4:00	Social with speakers

See Speaker Bios on page 3

MATT BELLACE



Matt Bellace, Ph.D., has been a youth motivational speaker and stand-up comedian since 1995. Dr. Bellace has a Ph.D. in clinical neuropsychology (the study of the brain and behavior), is a member of the National Speakers Association

and the author of the book, "A Better High" ([Wyatt Mackenzie, 2012](#)). He is also a contributing author for the National Geographic Kids book series, "This or That." His "How to Get High Naturally" program encourages over a hundred thousand students a year worldwide to pursue natural highs and make healthy choices. Matt was a recurring comedian on truTV's hit show, "World's Dumbest."

Website: www.mattbellace.com

CARLOS OJEDA, JR.



Carlos Ojeda Jr. has been called one of the most dynamic speakers in America today. A former university administrator, professor and small business development center director, he now focuses his energy on empowering students to succeed by teaching them that their voice is their power. He is a youth development expert, with over fifteen years of experience inspiring students, from elementary school to college and education professionals in over 40 states.

Website: www.carlosojedajr.com

BRANDON LEE WHITE



Author, speaker, and youth mover, **Brandon Lee White** has spoken to thousands of youth and adults in nearly all 50

states about "owning it" in life and leadership. Brandon has been seen on TLC, Discovery Health, Fit TV, and TEDx. He attended Rockhurst University where he earned his Master's in Business as well as a double major in Business and Psychology. Born unable to speak, Brandon says, "I was made fun of, taken out of school.....and leadership changed it all."

Website: www.brandonleewhite.com

KYLE WILLKOM



Kyle Willkom travels the country, guitar in hand, delivering inspirational speeches that are funny, interactive, and life-changing. His speeches motivate and challenge students to have a vision, set goals, accomplish big things, and become a better

version of themselves. He is the author of two books on leadership and created the Action Packed Life online leadership course for high school students.

Website: www.kylewillkom.com

PRE-CONFERENCE OPTION 4
Gonzaga University School of Leadership Studies
1:00-4:00 PM

Walking or driving participants will meet at GU at 1:00. Others who pre-register can catch a 12:40 shuttle at the hotel for transportation.



Self-Aware and Servant-Led: Gonzaga's high-impact leadership education and development approach for teachers.

With a doctoral, two masters programs, an undergraduate minor, and a growing office of leadership training and development, Gonzaga is truly a national leader in leadership education. This pre-conference session will reveal the framework and "secret sauce" of our approach to leadership. For leadership educators in all settings—workshops, camps, daily class— this session offers an opportunity to renew and grow more deeply in your understanding of how leaders develop and what they can do at any level to have the greatest impact possible. In addition, participants will have the opportunity to acquaint themselves with the Gonzaga experience and the many ways we foster leadership and enable it to be a critical element of our culture.

Facilitated by Joe Albert, Ph.D.

Joe is currently the Associate Dean for External Partnerships and Strategic Initiatives. For over 25 years he has provided leadership consulting and training to students, organizations, and communities. With specialties in leadership development, strategic planning, storytelling, emotional intelligence, board development, and leadership talent development, Joe's skills rest in customizing his work to the specific needs of the group or individual with whom he is working. Joe is nationally known as a conference keynote, workshop presenter, and organization retreat facilitator in the private, public and nonprofit fields.

**EXHIBIT HALL
Friday, December 1
2:00-5:00 PM**

Vendors who work with advisors in student activities will showcase their materials and resources. Leadership Education curriculum materials and resources will also be available for purchase or order in the Exhibit Hall.

**NEW HALL OF IDEAS SESSION
Saturday, December 2
3:00-4:00 PM**

NCSA-2017 will offer a new option entitled Hall of Ideas. This session is designed to provide another idea sharing and networking opportunity and will be a bridge between the NCSA traditional Parade of Ideas (which is more spontaneous) held on Friday night and Sunday morning and the more extensive idea sharing of the Meet the Pros session on Saturday afternoon.

How will the Hall of Ideas Work?

- NCSA volunteers will be solicited for this session during August and October.
- Each presenter will be given ONE minute at the microphone to detail the materials, project or leadership curriculum concept that they wish to share.
- Presenters will also be asked to bring a one page handout and submit an electronic copy to be posted on the NAWD website.
- After all of the short presentations, presenters will be positioned around the meeting room with signs identifying themselves and what they are sharing.

NCSA delegates will have the final 20-25 minutes of the session to circulate throughout the room for a Q and A.

Application can be found at www.nawd.com or email finnemeyer@nawd.com

**Application Deadline
Friday, October 20th**

**HUMAN LIBRARY COMES TO NCSA
Additional One-On-One Option
Saturday, December 2
3:00-4:00 PM**

NCSA participants will again be provided this year with a unique opportunity to network and to get answers to those “burning” questions that they have during one-on-one sessions with leadership educators and activity advisors who have a wealth of experience in the field of student activities. The Human Library will provide a casual-setting-option during this mid- afternoon time block where seven or eight different “experts” will be located around the “Library”. Each “expert” will be prepared to discuss a different aspect, challenge, or initiative with delegates who seek to visit the “Library”.

The batch of experts will be VERY diverse and will have deep expertise on a least one topic, but could potentially consult on a few different ones. “Experts” will be able to provide in depth customized solutions to those challenging questions individuals have regarding their campus and organization, giving participants the specific steps to implement new ideas or initiate change. The goal of the Human Library program component is to provide a different approach to the challenges of student activities, allowing participants to dive into individual solutions more than is possible through the normal broad brush approach presented in workshop sessions.

Beginning during Friday’s registration and lasting through Saturday morning, NCSA-2017 participants will have an opportunity to sign up for a 20-minute consultation session with one of the “book/experts”. Our “Librarian” will make sure that the sessions keep moving to allow for a maximum number of delegates to be involved. Background information on our Human Library “experts” will be shared on the NAWD website prior to NCSA along with a range of topics that the “experts” feel comfortable addressing.

NAWD is excited about again offering this aspect of the NCSA which was first piloted at NCSA-2015 in Niagara Falls. Watch for more details about the Human Library in a special NAWD E-Mail Blast in early November and on the NAWD website as we prepare for the “LEADERSHIP REVOLUTION” in Spokane, Washington.

MEET THE PROS SESSIONS

NCSA participants have had many opportunities at the state and national level to attend roundtable sessions. One of the goals at NCSA-2017 is to provide our members with an opportunity to attend roundtables which will relate to one of the four focus areas listed below. The tables for presentations related to each theme will be located in the same area of the meeting room to allow participants to easily move among tables within their area of interest. The option to move to a table in another interest area will also be possible.

Resources to take home that can be shared with others within their school, state organization, or other community organizations will be provided. Presenters will be asked to prepare copies of a one-page hand-out with their contact information to share with those attending their sessions. Each table will accommodate up to ten participants and there will be four sessions of each presentation lasting ten minutes each. A fifth block of time will allow participants to share the best idea that they heard or their best idea with the tablemates at their last table.

The key to making this “Meet the Pros” session is each of you. Please consider volunteering to present materials on one of the four focus areas listed below. Complete the application below and email it to finnemeyer@nawd.com by **Friday, October 20th**.

“Meet the Pros” focus areas are:

- **Camps-Leadership Workshops-Retreats-Conferences**
These sessions may include curriculum ideas, overview of a single camp learning unit, schedules, small and large group activities, potential keynote speakers, conference service ideas, district and regional conference ideas, on-and off-campus activities, staff training, registration forms and info packets, financing and cost of running these various programs, etc.
- **Leadership Classes-Lessons-Resources**
These sessions may include “best practices” lessons, grading requirements and expectations of students, relationship to state standards, small and large group activities, in-print and on-line resources, use of technology in the classroom and related resources, and examples of course syllabi.
- **Tips for Being a Successful Activities Advisor**
These sessions may include ideas for training of new advisors or retention of veteran advisors, officer training, creation of handbooks for organizations, development of charters and constitutions, resources and inspirational materials, recognition of student leaders, support for new advisors, working with administrators, increasing student involvement, gaining the support of faculty and staff.
- **Best Activity-Best Service Project-Best Recognition Idea-Best Fund Raiser**
These sessions should include “how to do” materials on one or more ideas under the “best” category. Share ideas that have worked for you or for other advisors in your school or state organization.

MEET THE PROS APPLICATION

Presentation Title: _____

Please check one: Focus Area to which this “Meet the Pros” session is most closely related:

- Camps-Leadership Workshops-Retreats-Conferences**
- Leadership Classes-Lessons-Resources**
- Tips for Being a Successful Activities Advisor**
- Best Activity-Best Service Project-Best Recognition Idea-Best Fund Raiser**

Name of Presenter _____

Work Phone _____

Cell Phone _____

Best E-Mail to contact you _____

Please provide a very brief description of your session (to be used in the program):

NAWD MENTORSHIP PROGRAM

As I have had the opportunity to talk with both NAWD veterans and new attendees, one of the ideas that has consistently surfaced is the need for the NAWD organization to reach out to NCSA new attendees to create a welcoming atmosphere at the conference and to provide them with a “life-line” throughout the remainder of the year. Thus, for the National Conference on Student Activities in 2017, the NAWD organization has again instituted a NAWD Mentorship Program. We encourage those members who served as mentors in 2016-2017 to again volunteer. In addition, other NCSA/NAWD veterans of at least three conferences, are invited to volunteer to serve as mentors by completing a “NAWD Mentorship Information Sheet” and returning it to NAWD Executive Director, Jim Finnemeyer at finnemeyer@nawd.com as soon as possible and preferably by November 2nd.

The following are the expectations of the NAWD mentors:

1. Mentors will be asked to reach out to the mentee by November 18th to simply greet them and ask if they have any questions.
2. Time will be provided to meet the mentee at the beginning of the conference and to periodically touch base with them during the conference.
3. Mentors will be encouraged to make contact with their mentee within two weeks after NCSA-2017, in early February, in April. (Hopefully communication will continue.) Mentors will be asked to contact their mentee in early September to see if they will again be coming in December to NCSA-2018.

Please consider volunteering for this new NAWD outreach program by November 2, 2017.

**HAVE A BLAST . . . MAKE NEW FRIENDS . . . LEARN GREAT IDEAS . . .
AND EARN GRADUATE CREDIT, TOO!**

For the third year in a row, NAWD and the NCSA Conference have partnered with **Edgewood College** to offer graduate credit to attendees. You can earn: 1 graduate credit for attending all the general sessions and the workshops of your choice; 2 graduate credits for attending what is noted above AND writing a one page reflective essay; or 3 graduate credits by completing the above requirements AND developing a lesson plan to implement one new idea you learned at the conference. **Cost per graduate unit is \$180.** Here are some comments from some of last year's participants in their reflective essays:

“NAWD was a wonderful experience for me. It gave me the opportunity to meet with so many other new and seasoned advisors across the country and Canada and learn what they do in their schools and councils.” – AC from Indiana

“I had an incredible experience at the conference. I left armed with a plethora of new ideas, several new professional contacts, and a bag full of helpful literature and tools for bettering my school climate.” – ER from Colorado

“In short, the NAWD conference was rejuvenating. Being surrounded by other individuals who passionately believe in leadership in education was inspiring. NAWD inspired me to be a more compassionate teacher and colleague.” – AV from New York

As the liaison between NAWD and Edgewood College, I am proud to serve as your “professor”! Although retired, I continue to attend advisor trainings and student leadership conferences because I am a die-hard believer in how young people benefit from participation in an activity/leadership program. Also, in my retirement I have served in two Principalship positions, a Deputy Superintendent position, supervised intern teachers at Stanford University, and I am currently working with student teachers at Santa Clara University. Thus, the world of education is still part of my world. I would be proud to have YOU as one of my students!

I will be available at the registration desk with informational flyers and can tell you more about the course requirements and the timeline. I hope to see you in Spokane AND help you to earn graduate credits!

Harry Bettencourt
Member and Vice President of the NAWD Board of Directors

LIST OF WORKSHOPS FOR NCSA



On Saturday, December 2, the 2017 National Conference on Student Activities will feature two morning and one afternoon workshop sessions, each lasting for forty minutes.

Below, you will see a list of workshop topics organized under four LEADERSHIP REVOLUTION topic strands. In some cases, presenters have indicated that their topic may be appropriate for more than one strand.

For detailed descriptors of all topics, go to www.nawd.com and click on NCSA-2017 in Spokane, Washington.

Equity, Access, Opportunity

- Addressing the Leadership Opportunity Gap – Randy Heath
- Engaging Quiet Students – Annie Merriman
- Kids Teaching Kids: The Power of Near Peers – Joe Fenbert
- LaCimay! La Chispa! Bilingual Leadership – Vincent Perez
- Leadership in Unexpected Places – Amanda St. Pierre and James Layman
- New Methods to Diversify Your Program – Micah Jacobson

Diversity, Understanding, Acceptance

- Conflict Resolution that Builds Relationships – Dr. Jennifer MaCaulay
- I Love You Man! – Sandy Ginger
- Inclusion in Action – Katie Wallace
- Lessons that Make Your Brain Happy – Kristin Grimm
- Power Xennials: Translating Between Gen X and Millennials- Jaime Johnson and Megan Baxter
- Servant Leadership for Students – How to Develop and Incorporate Servant Leadership in Your Workshop and Class Curriculum - Dr. Felix Yerace
- The “P” Word: Talking About Privilege – Christina Neuschwander

Stirring the Pot

- Add Experiential Learning to Your Leadership Curriculum – Steve Southard
- Building a Culture of Significance Where Everyone Matters – Richard Parkhouse
- Character Strong: Changing the Definition of School Spirit – John Norfin
- Effective Assemblies: Message Behind the Message – Karen Skoog
- The Laws of Engagement – Scott Backovich
- The Process of Purpose: Finding the Foundation of Motivator – Patrick Maurer

What's Working

- Community Service for Animals – Miriya Julian
- Junior Counselor Training – Sue Dunfield
- Leadership Idea Dump – Brice Maffit and Kristin Whitehorse
- Leadership Class Step By Step – Doug Erickson
- Tackling Compassion Fatigue: The Effort to Build Staff Resilience – Meghan Fagerberg

POSITIONS ON THE NAWD BOARD OF DIRECTORS ARE AVAILABLE

The Bylaws for NAWD provide for a Board of Directors, consisting of eight NAWD members – two representing each of four regions of the nation (eastern, southern, central, and western) with a term of three years. When a Board member's term is up, the seat is declared open and any qualified member may apply.

In 2017 the term of western regional representative is open. Stu Shaffer (California) has served as an original member of the NAWD Board since 2008. He is not seeking another term.

The second position to be selected is a representative of the southern region. Mike Roland (Florida) began a term in March 2015. Mike plans to seek re-election, but each position is open to all eligible applicants within their regions.

A job description and application can be found at www.nawd.com. The completed application with two letters of recommendation from NAWD members, and a digital photo must be submitted electronically to NAWD Executive Director, Jim Finnemeyer by October 15, 2017.

The present members of the Board of Directors are:

Eastern Region: Terry D'Imperio (New York)
Lou Miller (New Jersey)

Southern Region: Katie Keyes (Texas)
Mike Roland (Florida)

Central Region: Sandy Hillman (Indiana)
Tom Heethuis (Michigan)

Western Region: Harry Bettencourt (California)
Stu Shaffer (California)

Reumors

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To submit announcements, articles or corrections for newsletters, please email the NAWD Office.

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Friday Keynote Session – Theater for Social Change performance by Will & Company

Our Leadership Revolution will kick off with a dramatic presentation that will engage, challenge and set the stage for a purpose-driven conference. Los Angeles based Will & Company has over twenty years of creating and presenting social justice driven productions for high school, college and community audiences. The ensemble's work has been presented at more than five hundred campuses, and at more than 30 national conferences, including; NCORE, NACA, APAP, WAA, NODA, the National Conference of Social Justice, the International Conference of Fulbright Scholars, the National Conference of Suicide Prevention, and many others.

Stu Cabe to Keynote Saturday Morning General Session

Stu Cabe is the CEO and founder of the Ovation Company based in Coeur D' Alene, Idaho. Stu is a specialist in promoting improved school climate and cultivating interactions with all who share the school environment. Stu has been a professional presenter and trainer for over a decade and travels the country working with students and teachers alike to help build strong school communities and improve campus culture and climate. Stu is a national presenter for programs like Breaking Down Walls with Living Corporation, LINK CREW/WEB and the Boom Boom Revolution through the Boomerang Project.



SATURDAY EVENING DINNER DISCOVER SPOKANE

Saturday night will give delegates the opportunity to Discover Spokane. Your Washington hosts will provide information at www.nawd.com by October 20 that will guide you to local restaurant venues that meet your needs in terms of cuisine, price and atmosphere. Local breweries provide a Pub Crawl Map. Local wineries have downtown tasting rooms. Holiday performances of "The Nutcracker" are in town. Count on your Washington hosts to help make your Saturday evening a memorable one.