

Positive Crowd Involvement in the Student Section

Our WHY:

We noticed that the student section at football games was dwindling. Kids got bored. Negative chants and cheers increased. So, we decided to give them something to do.

WHAT we do:

Using a soundboard app on the iPad, we play high energy, interactive songs during dead ball situations (time outs, end of quarter, after TDs, etc.). We also play sound effects.

HOW we do it:

- small sound system in front of student section--not the stadium PA system
- an adult ALWAYS runs the music
- all music is screened and chosen by adults

The app:

I still use *AudioBoard* which is now defunct and unavailable. The new app is called *Soundboard Studio*. There is a free trial version called Soundboard Studio Lite that you can try out. It limits you to 24 tracks. The full-function version is \$39. (That seems expensive, but we think it's worth the investment.)

Features of the app:

- easy importing of tracks from iTunes, Dropbox, etc
- set play-in, play-out points
- looping tracks
- play multiple tracks simultaneously

Things to Consider:

- coordinate with your cheerleaders and band
- find the balance with the PA announcer
- don't be afraid to include parent section

Video Link: <https://goo.gl/EZ6CZF>

Playlist Suggestions:

Party in the USA--Miley Cyrus
YMCA—The Village People
Shout—The Isley Brothers
Firework—Katy Perry
Can't Stop the Feeling—Justin Timberlake
Believer—Imagine Dragons
Jump On It—The Hit Crew
Shake It Off—Taylor Swift

Cha Cha Slide—DJ Casper
Cotton-Eye Joe--Rednex
Me Too—Meghan Trainor
Dynamite—Taio Cruz
Shut Up and Dance—Walk the Moon
Back Home—Andy Grammer
We Are the Champions—Queen
Boom Boom Boom—Outhere Brothers
Don't Stop Believing--Journey